



Accessibility Audit Service

Why accessibility?

The central ethos behind making websites accessible is to provide a non-exclusive online environment. By doing this, everyone will be able to access and use your site easily and effectively.

Many companies are reacting to guidelines set out in the recent revisions to the Disability Discrimination Act. While this is clearly a concern, accessibility is not just about complying with the law, but also about considering your users and showing corporate responsibility. We find websites are all the more usable anyway for having thought about accessibility along the way.

Why use a specialist for auditing?

There are a series of technical checkpoints to pass in order to receive an accessible rating. While these are a good measure of a site's accessibility, many accessibility issues experienced by users are not a direct violation of a technical checkpoint.

Interpreting these checkpoints, and applying them to the site in question, is a key skill in providing accessibility services. Our consultants understand both the technical and non-technical issues associated with accessibility, and can help you conform with good practice across your site.

What do we audit?

Our accessibility audit service uses technical and non-technical measures to evaluate sites against W3C WAI guidelines for A, AA, and AAA compliance.

Technical audit – evaluation of technical structure of the site including attention to:

- Markup quality (inc. adherence to standards)
- Formatting
- Links
- Use of descriptive attributes
- Forms
- Use of client-side technologies

Non-technical audit – assessment of the elements of a site that cannot necessarily be tested by automatic means or need further validation, including:

- Typography
- Page layout
- Contrast
- Use of colour
- Ease of completing tasks

User interface testing – testing against a variety of browsers and screen readers.

As well as evaluating the site against WAI guidelines, we access it using a series of browsers to check for compatibility, for instance: Internet Explorer, Firefox, NetScape, Safari, and Lynx.

Many blind or sight-impaired people employ screen-readers to assist with their web experience. We test sites for use with screen readers such as JAWS and Window Eyes.

Output

The output of our audit is a documented outline of how your site rates in terms of priority compliance, itemised areas where there are failures, and remedial recommendations.

Depending on the outcome of the audit, your site may need anything from small overall adjustments, improvements to certain key areas, or a fundamental revamp. The document will clarify in detail the next steps to achieving website accessibility.

Ask us about an accessibility audit today...

If you are interested in an audit, please email info@chameleonnet.co.uk or call 020 7332 6370 with your details and the web address of the site to be audited. We will then take a look at the site and contact you to clarify the scope of the audit and confirm the cost.

